

# HE ADVANTAGES OF BEAUCAIRE

BEAUCAIRE is of completely different quality to other so-called "organic" cosmetics. Some "organic" cosmetics contain certain chemical preservatives and not all natural substances are good for or compatible with the skin.

We consistently capitalize on the knowledge of dermatologists and allergologists around compatibility of cosmetic ingredients and are always mindful on the ethical aspects of environmental and animal protection.

The quality standards mentioned above have been conceptualized in accordance with "bionomy" (the science of the laws of life) to create the concepts of "bionome skin care". The following explains it in detail: Optimal compatibility through consistent application of dermatological and allergological knowledge in the choice of compatible ingredients.

A targeted selection of ingredients whose positive effects have been accurately described and substantiated and are therefore of benefit to your skin. Harmony between skin care and the structure and metabolism of the skin through utilization of skin-related ingredients and substances which exist by nature in our skin and organisms. Environmentally friendly through avoidance of unnecessary packaging waste. Animal-friendly through eschewal of animal substances.

### The 8 BIONOME Quality Criteria For Skin Friendly, Animal-Friendly And Environmentally Friendly Products:

- Free of chemical preservatives
- · Free of chemical colorants
- Free of chemical sunscreens
- Free of oxygen
- Free of fragrances
- Free of animal derivatives
- Free of mineral oils
- Free of paper packaging

BIONOME BeauCaire simple but effective

Only Skin Compatible And Skin Identical Ingredients Are Used.



### HE POWER OF MULTI ACTIVE LIPOSOMES

### Numerous Scientific Studies Have Proven The Outstanding Effects Of Liposomes In The Skin.

The multilamellar liposomes, which are endemic to the skin form a basic care of the BeauCaire® facial care system. After cleansing the skin you should always first apply the BeauCaire® Liposome products, which will allow the liposomes to penetrate the skin and deliver moisture. Thereafter a BeauCaire® skin cream suitable to your skin type should be applied. Please note that this order is important, as otherwise the valuable liposomes cannot penetrate the skin. It goes without saying that the liposome products, like all other BeauCaire® products, are durable without containing chemical preservatives they, have a pleasant neutral scent without containing perfumes and contain no mineral oils/paraffins or animal ingredients.

Liposome Light

This product enhances the skin's moisture content by its high percentage of multilamellar liposomes. BeauCaire® Liposome Light has a reduced oil and liposome content, which makes this product ideal for oily skin, in warm weather and to accustom the skin to the use of liposomes. All liposome products contain skin-friendly Vitamin E +A and Provitamin D-Panthenol, as well as Hyaluronic Acid which occurs naturally in the skin.

### Liposome Medium

This product enhances the skin's moisture content through a high percentage of multilamellar liposomes. All liposome products contain the skin-friendly Vitamins E, A, C and Provitamin D-Panthenol, as well as Hyaluronic Acid which occurs naturally in the skin.

Liposome Super

This product enhances the skin's moisture content through a high percentage of multilamellar liposomes. All liposome products contain the skin-friendly Vitamins E, A, C and Provitamin D-Panthenol, as well as Hyaluronic Acid which occurs naturally in the skin. Liposome Super also contains additional nanosomes.

Liposome Tea Tree
This product contains the same valuable ingredients as BeauCaire® Liposome light and medium, but in addition also contains highly effectual tea tree oil. It is therefore particularly suitable for the treatment of impure problem skin with blemishes.

Liposome Medium BeauCaire

### CIFANSING

### Cleansing Milk

For all skin types.
This skin friendly cleansing Milk
thoroughly cleanses your skin without
drying it out. It is suitable for all skin types
and can be used on very delicate skin as
well as on the eye era to remove eye
makeup. Afterwards refresh your skin
with BeauCaire® Tonic Lotion for all
skin types.

### Facial Cleanser

For all skin types.

If you prefer a foaming gel cleanser to purify pore-deep and to gently get rid of oil, we recommend this product. The Face Cleanser contains extremely mild and compatible cleansing substances. The ideal supplement for this product is the BeauCaire® Tonic Lotion.



Cleansing the skin is the foundation for successful beauty care. Cleansing should be thorough, but also gentle and compatible. You can rely on BeauCaire® to provide this.

### **Tonic Lotion**

For all skin types

The BeauCaire® Toner I Suitable for normal and combination skin as well as for oily and dry skin. It refreshes the skin and cleanses it pore-deep after the application of the BeauCaire® Cleansing Milk or Facial Cleanser. Now your skin is optimally prepared for the skin care product to follow

### HE INTENSIVE RANGE

These products can be used independently from the BeauCaire® liposome basic care products or preferably as a supplement to the liposome products, in order to achieve optimal success. In this case the liposome product must be applied first, and thereafter the skin cream.

With regards to the BeauCaire® skin cream, we differentiate between intensive products for particularly intensive nourishment of challenging skin and Super-Sensitive products for the mild care of particularly delicate skin.

### Intensive Light

A light cream with intensely nourishing oils and ingredients such

as Ceramides, Vitamin E, Vitamin A, D-Panthenol and Urea. This product also contains the exact active substances which are needed by a difficult skin and which protect and

care for your skin.

### Intensive Medium

For normal to oily skin. A light cream with intensely nourishing oils and ingredients such as Ceramides, Vitamin E,



Vitamin A, D-Panthenol and Urea. This product also contains the exact active substances which are needed by a difficult skin and which protect and care for your skin.

### Intensive rich

A rich cream with a particularly high concentration of intensely nourishing oils and ingredients such as Ceramides, Vitamin E, Vitamin A, D-Panthenol and Urea. This product also contains the extract active substances which are needed by a difficult skin which protect and care for your skin.

### Intensive Tea Tree

A light, yet intensive nourishing cream for the skin which tends to be dry and impure, especially for use the oil enthusiasts. It si worthwhile to combine this product with a liposome product, especially BeauCaire® Liposome Tea Tree

### SUPER SENSITIVE RANGE

**Super Sensitive Light** 

This light oil-in water emulsion has the fewest possible ingredients, but ingredient which are skin compatible. Therefore it is ideal for people with very sensitive skin who struggle to find compatible skin care products. Of the active substances included, emphasis is placed on natural Vitamin E, Urea and Lactic Acid. As the oil component we chose silicone oil, which is very compatible with the skin and cannot be mixed with mineral oils or paraffins. Silicone oil allows the skin to breathe just as natural plant oils do, in comparison with mineral oil, in high concentrations they do not build up an impenetrable film on the skin's surface.

### **Super Sensitive Medium**

This light oil-in water emulsion has the fewest possible ingredients, but ingredients which are skin compatible. Therefore it is ideal for people with very sensitive skin who struggle to find compatible skin care products. Therefore we only recommend Super `sensitive products for people with very sensitive skin.

Super Sensitive Rich Super-Sensitive Rich, comparison to the other



Eye Cream

This is a rich cream with Vitamins E, A and D-Panthenol, Sesame Oil and Allantoin for the special care of the delicate and dry skin around the eyes. The moisture-dispensing active ingredients work against the development of fine lines.

Eye Gel

An oil free gel with Ceramides and Hyaluronic Acid for the special care of the delicate and

dry skin around the eyes. The moisture-dispensing action works against the development of fine lines.



BABY CARE

Baby Cream

The skin of babies and children requires special care and protection. This product ensures a compatible combination of nourishing and soothing active ingredients specially designed for young and delicate skin, e.g. Vitamin E, D-Panthenol, Allantoin Lactic Acid and nurturing oils. Naturally the Baby Cream, like all BeauCaire® products, contains no chemical preservatives, has a neutral aroma without fragrances and contains no mineral oils/paraffin or animal substances. For best results gently cleanse baby's skin with BeauCaire® Baby Cleanser prior to application of the Baby Cream.

Baby Cleanser

An especially mild cleansing gel for gentle cleansing of your baby's young, delicate skin. After use we recommend the application of BeauCaire® Baby Cream for gentle protective nourishment.

### PECIAL CARE Masks, peeling

Masks and ampoules play a special role in the BEAUCAIRE COSMETIC skin care system. The high concentrations of active ingredients, together with the Multi Active Liposomes allow you to achieve astounding results with your skin.

Face and Body Peeling

Dead skin cells on the face and body are removed by gentle microabrasives without harming the skin. This prevents the build-up of blackheads and impurities. The active agents in any product applied afterwards are easily able to penetrate and have an effect on the skin.

Deo Cream

A great alternative to normal spray deodorant. Mild anti-perspirant and deodorizing properties shield you throughout the day. The Deo Cream is a applied and massaged in if necessary on areas which tend to perspire and require deodorizing e.g armpits and feet.



#### Gel Mask

A powerful moistening mask containing multilamellar liposomes, Aloe Vera, Vitamins E and A., Hyaluronic Acid and D-Panthenol. The Gel Mask does not need to be removed after the allocated time is up. Any product which has not been absorbed can be gently massaged in or wiped off with a cotton pad.

#### Cream Mask

This cleansing, calming and regenerative mask containing Kaolin, also known as "healing earth". After the allocated time is up the mask is removed along with the impurities eliminated by the mask. Contains Vitamin E, D-Panthenol and Urea which support the nourishing action of this product.

### Pimple Cream

A special skin care product to cover over pimples and skin impurities using Kaolin and mineral pigments. Consistent use dries out pimples. An ideal supplement with the use of BeauCaire® Liposome Tea Tree.

Make Up

Light/dark/bronze/beige

The mineral color pigments available in the four different tones, light, dark, bronze and beige, ensure good coverage and optically balance out troublesome unevenness of skin tone. An important benefit of the BeauCaire® Make-Up is its distinctive nourishing action, as it contains oils and other valuable active ingredients such as Vitamin E and D-Panthenol



ampoo

uCaire

Hair

Conditioner

BeauCaire<sup>®</sup>

## AIR CARE

Shampoo

Carefully selected cleansing substances gently clean the hair and sculpt so that you can wash your hair daily without any problems. Special active substances minimize fly-away hair so that your hair style looks perfect. After gentle cleansing it is recommended that you condition your hair and scalp with BeauCaire® Hair Conditioner.

#### Conditioner

This conditioner is the ideal supplement to the BeauCaire® Shampoo, because the combination of

cleansing and nourishment does not only apply to the skin but also to the hair and scalp. Useful nourishing active ingredients such as D-Panthenol, Vitamin E, Urea and Allantoin improve the structure of your hair and give it an attractive, silky shine. Caring for your scalp is the best way to lay the foundation for strong, healthy hair growth within individual genetic boundaries.



#### Shower Balm

A mild shower gel for gentle day cleansing. Afterwards pamper your skin with the BeauCaire® Body Lotion to keep it soft and smooth. For dry and very dry, flaky skin we recommend the use of the rich intensive Lotion by BeauCaire®.

### **Body Lotion**

A special combination of active ingredients such as Vitamin E and D-Panthenol, Urea, Lactic Acid and nurturing oils protect and care for the skin. Your skin stays soft and supple and attains an attractive, cared for appearance. For dry and very dry, flaky skin we recommend BeauCaire® intensive lotion.

#### Intensive Lotion

A very rich lotion for intense nourishment of problematic facial skin as well as for dry or very dry skin on the body. It is also recommended if you require more intensive care than provided by the BeauCaire® Body Lotion. Besides the skin friendly Vitamins E, A, C and D-Panthenol, this wonderful product also contains Urea, Lactic Acid and Palm Kernel oil derivate. Highly recommended for facial and body massage!!

### Hand Cream

Well cared for hands are more attractive. The use of cleansing agents and frequently hand washing strips the moisture from our hands and causes them to age prematurely. This should not happen. Regular application of active ingredients such as D-Panthenol strengthens your skin as well as your nails. The Hand Cream allows you to care for and protect your hands. After application you are able to touch paper or glass without leaving an



#### Hand Cleanser

Regular application of active ingredients such as D-Panthenol strengthens your skin as well as your nails. The Hand Cream allows you to care for and protect your hands.

### Spf Lotion 12

This particularly compatible sunscreen guarantines highly efficient protection against UV rays. Through the combination of various active substances such as sun-protective Vitamin E, Mineral Pigments (Zinc oxide, Titanium oxide) and a compatible sun protection filte (Octocrylene) safety against dangerous free radicals, UV-radiation and light reflection is guaranteed. State of the art sun protection based on scientific research.

### Sun Gel factor 8 Free of oil

An oil free gel for particularly sensitive skin which experiences problems from solar radiation. Active sportsmen also know the value of this oil-free gel during outdoor practice in the sun. This exceptionally compatible sun gel not only protects your skin against UV rays but also nourish your skin so that it remains firm and supple.



With best regards from your Dr. Baumann Institute

Tel: +27 (011) 444 3633

Unit 6 Olympia Gardens - Olympia Street, Eastgate Ext 6 Sandton -Johannesburg, South Africa - P.O. Box 652262, Benmore 2010 www.dr-baumann.co.za • www.dr-baumann-export.com

