

# HE ADVANTAGES OF DR BAUMANN COSMETICS

**Scientific Expertise and High Quality** 

DR BAUMANN COSMETICS Germany manufactures high quality products for particularly discerning people who care about the health of their skin. All decisions relating to the products are made by qualified academics- a doctor Dr. Ernst W. Henrich and a cosmetic chemist-Dr. Thomas Baumann the founders of the company. Both doctors have worked tirelessly towards their common goal, of developing BIONOME skin care products of the highest standards.

From the beginning ,over 20 years ago they worked towards a clear concept: Dr Henrich decides what is ideal for a healthy skin and body from the dermatological perspective and Dr Baumann converts these ideas in the laboratory in an ingenious way. The results are remarkable,quality,one of a kind BIONOME products of the DR BAUMANN COSMETICS.

# The Criteria for Creating the Products

Optimal compatibility through the application of dermatological and allergological knowledge and scientific data is applied when choosing ingredients for the products.

Only using a specific range of ingredients whose effectiveness has been clinically specified and proven to be healthy and totally beneficial to the skin.

# The 8 BIONOME Quality Criteria For Skin Friendly, Animal-Friendly And Environmentally Friendly Products:

- · Free of chemical preservatives
- Free of chemical colorants
- Free of chemical sunscreens
- Free of oxygen
- Free of fragrances
- · Free of animal derivatives
- Free of mineral oils
- Free of paper packaging

# Only Skin Compatible Or Skin Identical Ingredients Are Used.



# HE POWER OF MULTI ACTIVE LIPOSOMES

#### Numerous Scientific Studies Have Proven The Outstanding Effects Of Liposomes In The Skin.

They increase the moisture content in the skin dramatically within just 7 days; channel other skin-friendly or skin identical essential vitamins, moisture and fatty acids into the skin in order to treat every skin condition with its specific needs. Liposomes are ingenious, skin identical, transporters and they store every valuable ingredient that a healthy skin requires. They are therefore considered by DR BAUMANN research as indispensable for effective beauty care.

#### Liposome Multi Active Chamomile

Contains Evening Primrose Oil, Jojoba Oil, Vitamins A and E, Provitamin B5, Hyaluronic Acid, Chamomile and a high concentration of Multilamellar Liposomes. These have a strong Moisture-dispensing action in the skin. Active substances are taken up by the liposomes and transported into the skin. Chamomile calms the skin.

#### Liposome Multi Active Ceramid

In addition this product contains Ceramides. The Ceramides, together with the Phospholipids of the Liposomes, are important components of the intercellular substance between the skin cells, and their effect is clearly visible in the upper layers of the skin. The Ceramides strengthen the barrier function of the horny layer (surface layer), which means a dry, flaky skin improves dramatically and functions more effectively. Contains no essential oils, Chamomile or Tea Tree Oil.

# Liposome Multi Active Light

The same ingredients and effect as the Liposome Multi Active with Ceramides. but also contains considerably less oil and fewer liposomes. This is ideal for oilv skin, warm weather and to accustom the skin to the use of multilamellar liposomes.

#### Liposome Multi Active Vitamin E+C

Contains the same ingredients as the Liposome Multi Active Chamomile, but instead of Chamomile it contains particularly high concentrations of Vitamins

E and C. These Vitamins protect the skin from environmental "stressors" such as UV-rays.



#### Liposome Multi Active Super Cure

Contains highly effective Multilamellar Liposomes, Nanosomes, Ceramides, Evening Primrose Oil, Jojoba Oil, Vitamins A and É and Provitamin B5. A luxury treatment for a particularly demanding skin. Recommended if one wants to achieve the maximum possible results with BIONOME skin care , or as a "cure" treatment depending on what has been prescribed.

Recommended if one wants to see what BIONOME skin care is capable of, or as a treatment.

UPER CREAM The Jewel in the Crown

This Product Shows What BIONOME Care Can Achieve! The ingredient filled yet light composition of oils, vitamins, Lecithin and Ceramides (skin-identical lipids) provides the answer - better than words can describe. The SUPER CREAM contains the exact active ingredients in optimal concentrations which were identified by the DR. BAUMANN team,( after analysing the skin's physiology), as the most effective and

SENSITIVE

compatible. The SUPER CREAM can be used alone or even better after the DR. BAUMANN liposome preparations. (e.g. Liposome

SENSITIVE SENSITIVE

They are particularly well tolerated ,light creams with Jojoba Oil, Vitamin E, Vitamin A, Pro Vitamin B5, Urea, Allantoin and Lactic Acid. With the development of the Sensitive products special attention was paid to the use of particularly compatible ingredients in order ensure the maximum effect in a delicate way.

Sensitive Super Light For oily skins

Sensitive Oily and Normal Skin For normal to oily skin

# Sensitive for Couperose Skin

A treatment with Horse Chestnut extract specifically for Couperose skin. Contains the same ingredients as the other Sensitive creams with the addition of the Horse Chestnut extract. Highly

Multi Active Super Cure.) **HE SENSITIVE** RANGE - the, lighter care, for all skins

recommended for a reddened skin, a skin with Couperose or Rossacea.

The Intensive Range differs from the Sensitive Range in that The Intensive Range contains an additional ingredient i.e. Shea Butter



# Intensive for Dry Skin

A rich cream with a high content of Shea Butter and Jojoba Oil. Also contains Vitamin E, A and Pro Vitamin B5. These are particularly important skin protecting vitamins, which maintain and regenerate the skin and defend it from premature aging.

# Intensive for Very Dry Skin

An even richer preparation with all the (above mentioned) valuable vegetable oils and vitamins. Recommended for extremely dry, flaky skins. Ideal as a "cold blocker" in the winter ,for "water sport damaged" skin in Summer and as a neck and décolleté cream.

# Intensive Color Light

Contains the same active ingredients and valuable oils as the Intensive for normal and combination skin. By the addition of mineral color pigments the skin acquires a fresher more even appearance. Especially for those who don't wear make-up

# **Intensive Color Dark**

Contains the same active ingredients and valuable oils as the Intensive for normal and combination skin. By the addition of mineral color pigments the skin acquires a fresher and more even appearance.

# **Intensive Lotion**

The lighter,fluid texture and the quantity of Evening Primrose Oil makes this an ideal alternative for intensive care of dry, fragile facial skin when other creams are felt to be too heavy, or as particularly intensive care for dry skin on the body. Ideally suited for a face or body massage.

# Multi Vitamin Lotion

A special product with vitamins and herb extracts for normal to dry skin tending to impurities.

# YE CARE Gentle Treaters for the Eye Area

# Eye Cream

Rich in texture for the delicate eye area .Jojoba Oil, Vitamin E, Vitamin A and Provitamin B5 nourish and protect the delicate dry skin in the eye area, in order to combat the formation of fine, dry lines.

# Eye Gel

A special gel for the eye area. An oil free gel with Ceramides, Hyaluronic Acid and Vitamin E which have an intense moisturising effect on the skin. Recommended to treat loss of firmness. The oil free consistency is also ideal as a base for long-lasting eye makeup. **Practical tip: The combined application of both eye care products (first the gel, and then the cream) is particularly effective.** 

# Eye-Make-up Remover

This mild cleansing emulsion is particularly suitable for cleansing the delicate eye area. It gently cleans your skin while at the same time treating it with high concentrations of ingredients such as skinfriendly oils, natural Vitamin E and natural moisture donors. As in all the DR BAUMANN products ,it is totally free of mineral oils.

AMPOULES- The Power Additive for Immediate Visible Results-A Quick Step To a Beautiful Skin

Masks and ampoules play a special role in the DR. BAUMANN COSMETIC skin care system. The high concentration of active ingredients, together with the Multi Active Liposomes allow you to achieve astounding results with your skin.

This comprehensive range of concentrated active ingredients offers suitable care for every skin type. They can be used to optimise your regular skin care regime or as treatments for particular skin problems.

# Humidity/Moisture

The tightening and firming effect of Hyaluronic Acid and the perfect compatibility of these ampoules with the eye area make them an ideal intensive treatment for the sensitive skin around the eyes.

# Hyaluronic

# (Bio-Hyaluronic Ampoule)

This ampoule contains the same active substances as the Humidity

With regular application this ampoule optimally supplements the effects of both DR. BAUMANN eye care preparations. The Hyaluronic Acid content is higher and is ideal for stressed skin with a poor moisture content.

#### Vitamin E

This ampoule must always be applied to the delicate skin of the face, neck and décolleté before sun bathing or using a sun bed. The addition of Panthenol and Urea makes these ampoules suitable for mature skin and skin types which are inclined to pigmentation, sun damage, free radical exposure and sun allergies

#### Vitamin E Natural 100%

This honey like 100% concentrate of pure plant-derived Vitamin E combines very well with other DR. BAUMANN products and is

recommended when a high content of Vitamin E is required

#### Vitamin A

Scientific studies indicate that the regular and consistent application of Vitamin A can regenerate damaged skin cells and boost the skin's collagen concentration. UV-rays really dry out the skin and this can be counterbalanced by the Vitamin A and Hyaluronic Acid contained in these ampoules. Regular application will protect the skin from the premature development of wrinkles. Ideal for use after sun or sun bed exposure or for prematurely aged, sundamaged skin.

#### Horse Chestnut

In combination with other valuable ingredients, Horse Chestnut regulates the skin's blood circulation and strengthens the walls of the peripheral blood vessels. In this way redness in the cheek or nose area, can be visibly reduced and the progression of Couperose can be prevented. Therefore this product is essential for Couperose, Couperose-prone skin and Rossacea.

#### Ceramide

In spite of comprehensive skin care, the skin can still appear flaky and rough when the barrier function of the skin is disturbed due to ageing, environmental influences etc. The affected intercellular substance in the horny layer (outer layers of the skin) is comprised of Ceramides and other Lipids. The Bio Ceramide ampoules effectively treat rough, flaky skin. It is also recommended as a supporting treatment for Neurodermatitis, Psoriasis and to treat the unbalanced surface layers of the skin.

# Herb Vital

The combination of the ingredients Basilicum, Chamomile and Savory are calming and soothing and as such can be recommended for impure, dry skins with a tendency to redness and pimples and to combine with the Active Care to treat Acne.

#### Lecithin

It is ideal for problems such as stubborn blackheads and flaky,dry skin because Lecithin positively effects the water balance in the horny layer (upper layers) of the skin. Application of Lecithin results in a smoother cell formation. The skin becomes softer, roughness is smoothed out and blackheads are more easily removed. The Macadamia Nut oil contained in this product strengthens the effect of the Lecithin

#### After AHA Peeling

The Active Ingredients in this ampoule are Lecithin and Vitamin C both of which are extremely suitable for irritated ,reddened skin e.g. after a peeling. The function of this ampoule is to regenerate the protective mantle of the skin.

#### Jojoba Oil

This ampoule contains 100% of pure cold-pressed Jojoba Oil. As Jojoba Oil is so similar to the sebum (oil) produced naturally by the skin, it is essential to apply this ampoule regularly to treat dry skin with a poor oil content. The Jojoba Oil needs to remain on the skin's surface so it makes sense to apply this ampoule at night

#### **Evening Primrose Oil**

This ampoule contains 100% of pure Evening Primrose Oil with the valuable natural Gamma Linoleic Acid from where Omega 3 and 6 is derived. This ampoule is particularly recommended for raw, reddened, flaky skin. For chapped skin with wounds Evening Primrose Oil is one of the only preparations that doesn't burn the skin. In the circumstances it is recommendable to first treat the skin with Evening Primrose Oil, to continue with the Ceramide Ampoule and then to follow step by step with a complete treatment with Liposomes and cream. Eczema can be effectively treated with Evening Primrose Oil. A few drops 2 - 3 times per day is sufficient. It can be taken internally in order to provide the body with essential Gamma Linoleic Acid.

#### Aloe Vera

As a result of the calming effect of the Aloe Vera Gel and its ability to reduce irritation, its combination with Hyaluronic Acid and Urea makes it the ideal choice for stressed irritated skin.

# Aloe Vera Plus

This ampoule contains Pure Vitamin E, Vitamin A and Vitamin C in addition to the Aloe Vera Extract. As a result the calming, soothing action is even more intense than that of the Aloe Vera Ampoule. The Vitamin E and A have an additional protecting and regenerating function, therefore it is ideal to treat very dry, irritated, sun damaged skin.

WASKS-The Perfect Support for Facial Treatments

Masks spoil, hydrate, relax, regenerate, maintain and revitalize.



The masks of DR BAUMANN COSMETIC answer the individual needs of an intensive skin treatment. By applying the appropriate ampoule prior to the mask, the effects on the skin can be intensified.

#### Liposome Mask

This mask allows for the supply of skin related lipids and valuable active substances such as Aloe Vera, Macadamia Oil, Vitamin A and Natural Vitamin E etc, Regular use results in a

ALOE VERA MASH

CREAM MASK

visibly clear, pure and rejuvenated skin, The complexion becomes brighter due to the improved blood circulation, and appears more youthful. The skin recovers its firmness, glow and freshness.

# Aloe Vera Mask

This mask on a gel basis works with its valuable ingredients to calm irritated, stressed ,reddened or impure skin. Aloe Vera has a cooling ,calming effect brought about by herbs such as Chamomile,Basilicum,Savory Oil and Rosemary. It's also ideal to apply after sunbathing.

# Cream Mask- For Dry Skin

Ideal if the skin requires more than moisture and active substances but has a poor (superficial) oil content. The mild Kaolin (healing earth) has a deep cleansing and intensely calming effect. The active substances e.g. Jojoba Oil, Sodium Lactate and Basilicum give the skin intensive treating at the same time.

# Cream Mask-For Oily and Impure Skin

The valuable ingredients such as Kaolin (healing earth) Diatomaceous Earth (purifying), Jojoba Oil, Shea Butter and Chamomile Oil give this mask strongly calming and cleansing properties. It binds surplus oil and dead surface cells and has an oil absorbing effect. The skin feels clearly more supple, purified and less oily. (without a drying effect)



With best regards from your Dr. Baumann Institute

Tel: +27 (011) 444 3633 Unit 6 Olympia Gardens - Olympia Street, Eastgate Ext 6 Sandton -Johannesburg, South Africa - P.O. Box 652262, Benmore 2010 www.dr-baumann.co.za • www.dr-baumann-export.com



**Bionome Skincare Made In Germany**