



# THE ADVANTAGES OF DR BAUMANN MAKEUP

The special quality of the DR. BAUMANN MakeUP line is the result of successful cooperation with experts in various fields. The extent of the product range, the colours and other quality requirements have been established with the objectives of meeting or even surpassing the high standards and demands of professional makeup artists. This important job was entrusted to German Makeup Champion 2000, Tülay Aktag. The evaluation of ingredients on dermatological and allergological grounds was performed by Dr. Henrich, a medical doctor and natural healing expert, because the DR. BAUMANN COSMETIC bionome quality standards require that questionable ingredients be excluded.

Animals are also protected under the bionome ethical and quality guidelines. Therefore DR. BAUMANN completely rejects the use of animal ingredients and guarantees that all DR. BAUMANN makeup brushes are made from synthetic hair. The quality of these brushes is so outstanding that you will have trouble telling them apart from brushes made with animal hair.

As a widely renowned cosmetic chemist Dr. Baumann has also succeeded in integrating these extremely demanding standards into this makeup line. Finally Ms. Aktag carried out numerous tests on all the products both in the professional fields of film and television as well as in daily use by normal consumers, until her strict quality requirements were more than fulfilled. Creating natural beauty and radiance is something she considers crucially important.

Just as with the two skin care lines, Dr. Baumann SkinIdent® and DR. BAUMANN COSMETIC, this make-up selection is also oriented towards the DR. BAUMANN bionome quality guidelines: Skin-friendly, animal- friendly and environmentally friendly.

## The 8 BIONOME Quality Criteria For Skin Friendly, Animal-Friendly And Environmentally Friendly Products:

- Free of chemical preservatives
- Free of chemical colorants
- Free of chemical sunscreens
- Free of oxygen
- Free of fragrances
- Free of animal derivatives
- Free of mineral oils
- Free of paper packaging



DR. BAUMANN  
MakeUP

## CAMOUFLAGE

A light textured base which provides good coverage of uneven skin tone caused by couperose, age spots, freckles, spider veins, tattoos etc.- without looking like a mask! DR. BAUMANN COMPACT POWDER and transparent LOOSE POWDER set the foundation, enabling it to last longer. A special latex-free sponge and the high quality of the product allows for easy and comfortable application. The foundation is not only well suited to everyday use, but also especially for photo shoots and bridal makeup. **Benefit:** Your skin appears even-toned.



peach	terracotta	sand	chocolate	bronze	indian olive	caramel
sahara	olive	chocara	indian	oilsand	light	coffee

## B LUSH / ROUGE

Ideal for use after you have applied DR. BAUMANN CAMOUFLAGE or another DR. BAUMANN MakeUp and set it with DR. BAUMANN TRANSPARENT POWDER. This helps to avoid an unpleasant streaky or blotchy effect.

**Benefit:** Gives your face a wonderfully fresh and beautiful contour.



natural rose	light rose	natural brown	plum	violette	peach
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## C OMPACT POWDER

When you are on the go, this compact powder is ideal to freshen up your complexion or matt a shiny T-zone at any time or place.

**Benefit:** Your skin looks perfect in any situation.



transparent	medium	dark
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## L OOSE POWDER

The powder should be applied with a powder brush or powder puff to set and matt. The coloured powder should be matched to the colour tone of the foundation used. The transparent powder ensures that the base is immaculate and long-lasting. **Benefit:** Your foundation is set and the powder ensures that makeup, e.g. Camouflage, stays in place. Your skin looks perfectly matt.



transparent	light	gold-bronze	medium
gold rose	rouge sahara	dark	

## M ASCARA

Your lashes will appear fuller and longer with DR. BAUMANN MASCARA. After applying, allow mascara to dry for a short time and then apply a second coat



to the ends of the lashes. Separate clumps with the lash comb.  
Benefit: Opens and beautifully frames the eyes.

## CONCLEALER

A concealing cream to cover dark shadows and imperfections in the delicate eye area.  
Benefit: Even the delicate eye area appears flawless.



light

neutral

## CONCLEALER STICK

A convenient coverage stick covers to perfection. Offers flawless coverage for redness, impurities, small capillaries and age spots. Ideal form for all day beauty as it fits into every pore. It is uncomplicated to apply.  
Benefit: It gives you an even, clear complexion all day.



olive-light

beige

peach-light

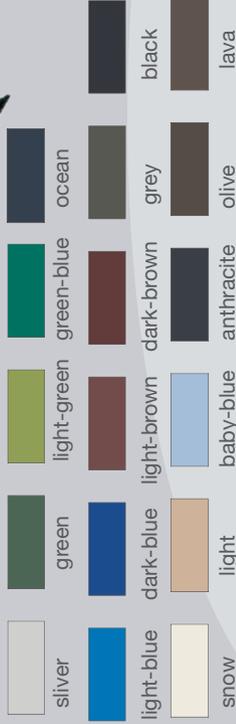
nougat

terracotta

bronze

## EYE LINER

The application of eye liner emphasises the eyes wonderfully. The creamy consistency allows for easy application. Setting makeup afterwards with transparent compact powder will ensure that it lasts the whole day long.



silver

green

light-green

green-blue

ocean

black

light-blue

dark-blue

light-brown

dark-brown

grey

black

snow

light

baby-blue

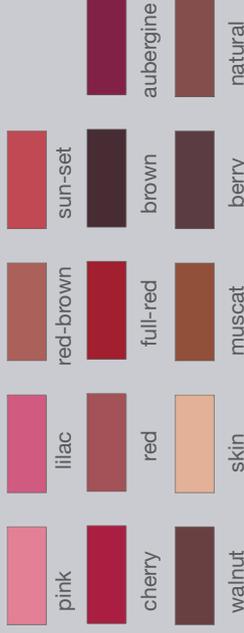
anthracite

olive

lava

## LIP LINER

An even and comfortable application is attained through the creamy and delicate texture of this liner. The lips maintain a subtle well-defined shape. The many colour options allow you to match the liner exactly to your lip colour.



pink

lilac

red-brown

sun-set

cherry

red

full-red

brown

aubergine

walnut

skin

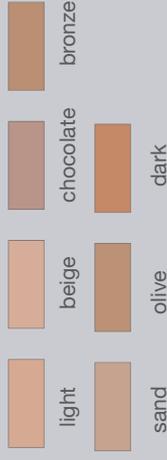
muscat

berry

natural

## FLUID MAKEUP

Experience light and comfortable application with DR. BAUMANN FLUID MakeUP. It can be layered until the desired coverage is achieved. Apply FLUID MakeUP with a moistened DR. BAUMANN sponge. Result: Your skin is wonderfully matt and does not shine.



light

beige

chocolate

bronze

sand

olive

dark

## MAKEUP



DR. BAUMANN does not only give your skin the desired skin tone but also nourishes the skin with natural oils, vitamins and other active ingredients. It is ideal to apply after one of the DR. BAUMANN liposome products. Benefit: One product that simultaneously improves your skin's appearance according to your skin type and provides nourishing care.



light

beige

rose-brown

bronze

dark

# EYE SHADOWS



**DR. BAUMANN presents various shades, tones and highlighters for the eyelids. Benefit: Enhances the expressiveness of your eyes.**

	white		pale-matt		green		arctic-blue
	olive		lilac-blue		blue		slate
	lilac-red		brown light		stone		ash-brown
	dark-blue		black-brown		black		

# LIP COLOURS

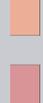
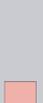
The large selection of cool and warm tones which are easily blended provides you with virtually endless colour variations for your lips. Apply with the DR. BAUMANN lip brush for a precise outline. The high concentration of natural plant oils in these lip colours nourishes your lips and prevents them from becoming dry and chapped.

Tip: The lip colours can also be used as blush when foundation is not set with powder.

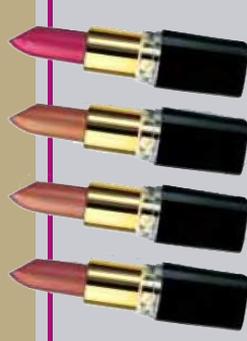
Benefit: An ideal combination of nourishment and definition of lips.

Tip for makeup artists: Brown DR. BAUMANN eye shadow colours can be mixed with DR. BAUMANN lip colours and lip gloss to achieve specific colour variations and emphasis for the lips.



	pink-light		pink brilliant		rose		brown-light		brown		lilac
	sun-set		red		red-brown		cherry		full-red		aubergine
	strawberry		violet-light		copper		mut		natural		blackberry
	rose pearl		nude rose		nude melon		nude nogat		nude natural		apricot-transparent
	pink		red-velvet		violet		pink apricot		pink transparent		

# LIP STICKS



The colours of the lipsticks are identical to the Lip Colours. You will find the colour choices on the following page.

# LIPGLOSS IN A POT

Transparent

Your lips enjoy a wonderful glossy appearance. Apply the lipgloss after having applied a Dr. Baumann lipstick or mix it with the lipstick to have a more transparent effect before application. For a totally natural look apply the lipgloss on its own.

Benefit: A wonderful enhancement to your natural lip colour or lipstick.



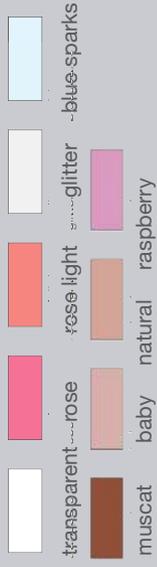
transparent



# LIPGLOSS IN A STICK

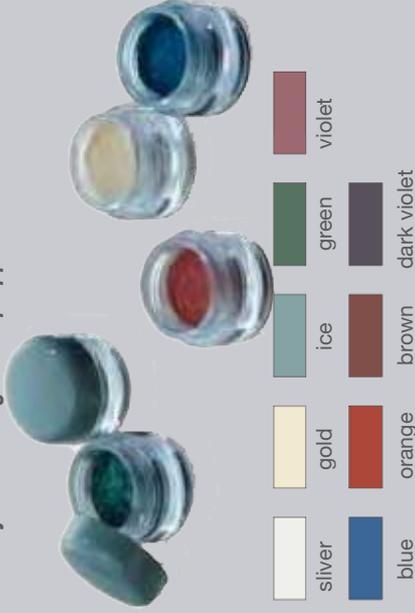
This "gloss collection" offers transparent and delicate colours with and without shimmer. The gloss contains intense colour pigment and therefore offers excellent coverage.

*It is long lasting, gives a smooth silky feel to the lips and a glossy appearance. The use of pure vitamin E in this product (35 % in the transparent tones and 25 % in the more intense colours) makes this lipgloss the optimal protector and treator for the skin.*



## BRILLIANT POWDER

*Makes your evening makeup appear more luminous.*



## Brushes

*Professional makeup artists and those interested in beauty will find brushes and applicators needed for*

*perfect makeup application:*  
 1. Powder Brush big, Art.-No. 7148 | 2. Powder Brush, Art.-No. 7135 | 3. Make Up Brush, Art.-No. 7147 | 4. Rouge Brush, Art.-No. 7136 | 5. Eyeshadow Brush XL, Art.-No. 7149 | 6. Eyebrow Brush, Art.-No. 7150 | 7. Eyeshadow Brush medium, Art.-No. 7137 | 8. Eyeshadow Brush big, Art.-No. 7138 | 9. Eyeshadow Brush round, Art.-No. 7139 | 10. Eyeshadow Brush small, Art.-No. 7140 | 11. Lip Brush (big), Art.-No. 7145 | 12. Lash Comb, Art.-No. 7142 | 13. Eyeliner Brush, Art.-No. 7143 | 14. Applicator, Art.-No. 7146

**Pouch with Brush Set**

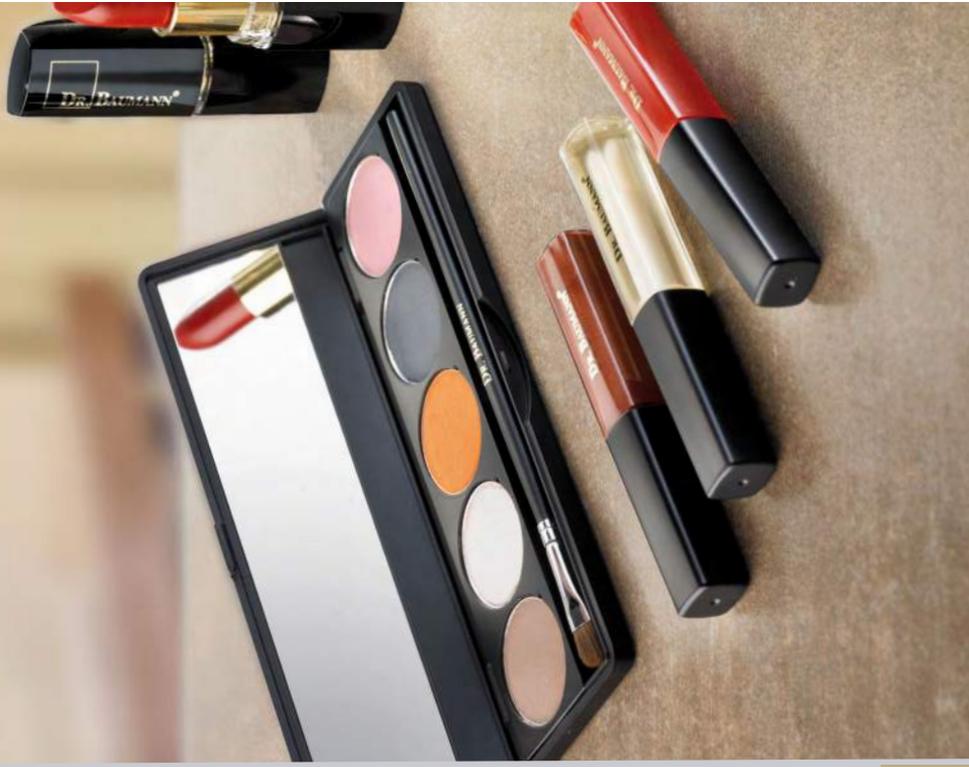
**Big Sponge**

*Perfect for applying makeup and to work on large areas quickly. Please moisten before use.*

**Sponges latex free (Triangular) 8 pieces**

**Puff small / big**

*Ideal for fixing makeup with one of the DR. BAUMANN powders.*



With best regards from your Dr. Baumann Institute

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