



THE ADVANTAGES OF SKINIDENT

Dr. Baumann SkinIdent® is the first and at the time this catalogue went to print (June 2006) also the only skin care line in the world comprised exclusively of skin- identical ingredients and vitamins. Skin-identical means that these substances exist naturally in one's skin and are recognised by the immune system as endem- ic to the body. This new concept has advantages for you and your skin which can be directly seen and felt. Therefore, through the best possible compatibility the effectiveness of your daily skin care routine will be guaranteed in the long-term and avoid the risks posed by allergenic substances.

What was previously not pre-dictable was which cosmetic ingredients would result in an allergic reaction in the skin; the first logical step is to avoid dermatological allergy triggers such as perfume, essential oils, fragrance, preservatives and other allergenic foreign sub- stances. Your Dr. Baumann SkinIdent® cosmetologist, as an expert on healthy skin- care, will gladly advise you on cosmetic ingredients.

We consistently capitalize on the knowledge of dermatologists and allergologists around compatibility of cosmetic ingredients and are always mindful on the ethical aspects of environmental and animal protection.

The 8 BIONOME Quality Criteria For Skin Friendly, Animal-Friendly And Environmentally Friendly Products:

- Free of chemical preservatives
- Free of chemical colorants
- Free of chemical sunscreens
- Free of oxygen
- Free of fragrances
- Free of animal derivatives
- Free of mineral oils
- Free of paper packaging

Only Skin Compatible Or Skin Identical Ingredients Are Used.



THE POWER OF MULTI ACTIVE LIPOSOMES

Numerous Scientific Studies Have Proven The Outstanding Effects Of Liposomes In The Skin.

They increase the moisture content in the skin dramatically within just 7 days; channel other skin-friendly or skin identical essential vitamins, moisture and fatty acids into the skin in order to treat every skin condition with its specific needs. Liposomes are ingenious, skin identical, transporters and they store every valuable ingredient that a healthy skin requires. They are therefore considered by DR BAUMANN research as indispensable for effective beauty care.

Liposome Super

The leading-edge liposome product from Dr. Baumann SkinIdent®. It fulfills every wish. Liposome Super merges the benefits of both Liposome Ceramide and Liposome Vitamin. Liposome Super delivers additional impact through valuable Phytosphingosine, which is of great importance for good skin functioning. Liposome Super is the perfect skincare product for every skin type and skin problem.

Liposome Vitamin

Through a high concentration of multilamellar liposomes, vitamin E, provitamin B5, vitamin A, vitamin C, biotin or vitamin H, allantoin and hyaluronic acid the skin is supplied with moisture, protected and actively replenished. Liposome Vitamin is suitable for all skin types. It is particularly recommended for pre-ageing skin which requires protection from environmental stressors and at the same time needs regeneration and moisture. Liposome Vitamin is also successful when applied to blemishes and impure skin.

Liposome Ceramid

This worthwhile skincare product features multilamellar liposomes as well as urea, ceramides, hyaluronic acid and vitamin E. Thereby the protective barrier of the epidermis is strengthened and the moisture content of the skin is greatly increased. Vitamin E actively protects the skin from environmental stressors such as UV-rays. Liposome Ceramide is suitable for all skin types. It is especially recommended for dry skin where the barrier function of the horny layer of the skin has broken down. The skin's barrier function can be damaged by incorrect skin care, environmental factors, the skin's natural aging process, medication etc.

Liposome Light

This special preparation is designed for a combination skin, oily and extremely oily skin but is also excellent

All SkinIdent® facial care creams can be applied to skin without the prior application of a liposome product. However, it is highly recommended that one first apply a SkinIdent® liposome product because the multilamellar liposomes and other valuable ingredients are fantastically effective. Liposomes do not only greatly improve the skin's moisture content but also aid the penetration of other skin-friendly substances. You will be elated when you see how your skin benefits.

VITAMIN CREAMS

Vitamin Cream Oily-Normal Skin

This high-quality cream contains vitamins E, A, C, biotin (vitamin H) and provitamin B5 which simultaneously protect and replenish the skin. These are supported by lecithin, allantoin and hyaluronic acid. It is ideal for oily to normal skin.

Vitamin Cream Dry Skin

The higher oil content in this marvellous cream is perfectly suited to dry skin which needs effective protection and simultaneous replenishment. Contains vitamins E, A, C, biotin (vitamin H) and provitamin B5 together with hyaluronic acid, allantoin and lecithin.

Vitamin Cream Super

The vitamins E, A, C, biotin (vitamin H) and provitamin B5 in this highly effective cream protect and replenish the skin. They are assisted by lecithin, Allantoin and hyaluronic acid. This product is ideal for oily to normal skin.

CERAMID CREAM

Ceramid Cream Oily-Normal Skin

A wonderful cream for oily to normal skin. It contains valuable ingredients such as ceramides, urea, lecithin and hyaluronic acid to strengthen your skin's barrier function and protect the skin from drying out.



Ceramid Cream Dry Skin

This fantastic cream contains the same valuable ingredients: ceramides, urea, lecithin and hyaluronic acid to strengthen the skin's barrier function and protect the skin from drying out. However this cream is much richer and is therefore especially suitable for dry skin.

SUPER CREAM

Super Cream Oily-Normal Skin

A leading-edge SkinIdent® product, Super Cream incorporates the benefits of Ceramide Cream and Vitamin Cream in one product. Active ingredients such as ceramides and lecithin strengthen the skin's protective barrier so that moisture content is optimised. Valuable Phytosphingosine is vital for good skin function and adds to the distinctiveness of this product. Rejuvenating and protecting vitamins E, A, H and provitamin B5 make the skin supple and look attractive. Recommended in conjunction with Liposome Super.

Super Cream Dry Skin

Super Cream for dry skin was also designed as a leading-edge SkinIdent® product for acute requirements. The high lipid content cares for dry skin. SkinIdent® Super Cream combines all the outstanding attributes of Vitamin Cream and

Ceramide Cream as it contains high concentrations of the valuable substances found in both creams (for example vitamins, ceramides, lecithin etc.). Phytosphingosine, a substance vital for good skin function, rounds off the list of ingredients. You will be thrilled with the results if you apply Liposome Super before Super Cream. Your skin will thank you for it!



EYE CARE

Eye Cream

A real treat, not only for the especially delicate eye area prone to wrinkles but also for all skin types. The skin in the eye area is protected by vitamin E and replenished by provitamin B5, allantoin and vitamin A. Lecithin, hyaluronic acid and urea ensure optimal moisture content and boost the appearance of this delicate region so that the expressive eye area can come into its own. Using this product in combination with the Eye Gel is very beneficial and most effective.

Eye Gel

Provides ideal oil-free moisture for the skin around the eye area. The mild ingredients are perfect for this area as effectiveness and compatibility can be combined in an optimal manner. Application of this oil-free Eye Gel to clean skin provides the eye region with

Eye care super

An intensely active treatment for the sensitive eye area especially designed for sensitive skins and skins with a tendency to fine lines and wrinkles. Skin identical Lipids treat the skin with gentle delicacy. Protecting and regenerating Vitamin E, A, C, H (Biotin) and Provitamin B5(D-Panthenol) ensure a clearly visible Anti Aging effect. Available both in 15ml jars and as a 7ml ampoule.

MASKS

Liposome-Vitamin-Ceramid Mask

Multilamellar liposomes enhance the moisture content of your skin; ceramides strengthen the skin's barrier function. Allantoin and provitamin B5, vitamin E, vitamin A and vitamin C protect and rejuvenate your skin, so that it looks noticeably firmer. Your skin receives everything it needs from this valuable mask. Treat your skin to this extraordinary mask regularly.

Cream Mask for normal and dry skin

Precious lipids care for your skin and make it wonderfully soft. Vitamin E protects your skin while provitamin B5 and allantoin rejuvenate. Hyaluronic acid optimises moisture content. You will be amazed at how pleasant and soothing this mask is when used regularly.

ACTIVE INGREDIENTS

Masks and ampoules play a special role in the DR. BAUMANN COSMETIC skin care system. The high concentration of active ingredients, together with the Multi Active Liposomes allow you to achieve astounding results with your skin.

Vitamin E, A, Lipid

Perfect protection through natural vitamin E, replenishment through Vitamin A and outstanding strengthening of the skin's barrier function through lipids endemic to the skin. A real advantage for any skin, essential for skin over 35

Vitamin C, H, D-Panthenol

Skincare ampoules are taken to a new dimension. Protective Vitamin C together with biotin (vitamin H, important for normal functioning of the skin) and replenishing provitamin D-Panthenol have a lasting effect on your skin.

Hyaluron-Urea

Hyaluronic acid and urea are two extremely important moisture factors for the skin. Results in an unbelievably strong and lasting effect, especially in conjunction with SkinIdent® liposome products and masks.

Lecithin-Ceramid

Lecithin and ceramides are two very crucial aspects of the skin's barrier function and health. The barrier function of the skin's outer layer ensures that the skin retains moisture and fends off environmental pollutants. These ampoules strengthen your skin's natural functions.

C LEANING

BODY CARE

Body Lotion

SkinIdent® Body Lotion is suitable for all skin types and should be applied after every bath or shower to protect the skin and supply it with moisture. Skin-friendly lipids such as lecithin and cholesterol, together with hyaluronic acid and urea, pamper the skin. Moisturising assists in the rapid build up of skin flora which is destroyed by showering and bathing and re-establishes the skin's natural pH value. Provitamin B5 and vitamin E protect your skin and improves its moisture content. As a result you will be able to enjoy a healthy and attractive skin. Also available in travel size.

Body Lotion Super

The SkinIdent® Body Lotion Super is the optimal treatment for every skin and should be applied after every bath and shower in order to protect the skin and provide it with an infusion of moisture. Skin friendly Lipids, i.e. Lecithin treats the skin together with valuable Hyaluronic acid and Urea. The skin essential Pro Vitamin D Panthenol, Natural Vitamin E and Vitamin A protect the skin and optimize the moisture content. A perfectly treated skin is visible in a short time.

Body Lotion Vitamin

The SkinIdent® Body Lotion Vitamin is especially designed for the treatment of the skin on problem areas of the face and body. It is especially valuable for flaking skin with a tendency to redness and a damaged barrier function. The Body Lotion Vitamin should be applied after a bath or shower. Skin friendly vitamins such as natural Vitamin E, Vitamin A, Panthenol (Pro vitamin B5), Vitamin C and Biotin (Vitamin H) restore the healthy balance of the skin, protect and optimize the hydration levels.

Hand care

A rich, non oily lotion ideally suited to all skin types, also for problem hands, especially for raw flaky skins.

FOOT CARE

Foot Care

An ideal protecting treatment for skin with a thick, rough, dry and raw surface. The high concentration of Urea smoothes and soothes cracked skin.

Cleansing Milk

This high quality cleansing milk removes sebum and dirt particles. It cleans the skin in an exceptionally mild way. At the same time valuable active substances such as vitamin E, hyaluronic acid and lecithin have gentle nourishing characteristics. The Cleansing Milk should be followed by the Facial Tonic. Both SkinIdent® products complement each other ideally, so that your skin is perfectly prepared for the moisturiser to follow. Also available in travel size.

Cleansing Milk Special

This high quality content rich cleansing milk designed for the most discerning requirements removes both the excess sebum (oil) and the dirt particles from the skin. At the same time valuable active ingredients such as Vitamin E, Hyaluronic acid, Lecithin and Squalene have gently maintaining characteristics. The Cleansing Milk Special is removed with Facial Tonic or Facial Tonic Special. These SkinIdent® products compliment each other in an ideal way, so that the skin is perfectly prepared for the treatment that follows.

Facial Peeling

This O/W emulsion contains micro fine Calcium phosphate to gently remove dead skin cells. It has an immediate cleansing and refining effect with a long-term regenerating effect and supports and intensifies the treating of the products that follow.

Facial Cleanser

Extremely mild surfactants based on body identical substances ensure a protecting cleansing of the face with a simultaneous cleansing and treating action due to body identical lipids. After using this Facial Cleanser, remove with Facial Tonic or Facial Tonic Special.

Facial Tonic

This toner refreshes and cleanses your skin pore-deep. Provitamin B5 and hyaluronic acid provide your skin with ideal "pre-care" and prepare it for the following SkinIdent® skincare product. Facial Tonic is the perfect supplement to the SkinIdent® Cleansing Milk. Please always use the two products together so that your skin can benefit from the synergistic effect of both products. Also available in travel size.

Facial Tonic Special

This facial tonic refreshes and cleans the skin deep within the pores. The high content of Panthenol, Proline and the high concentration of Hyaluronic acid allows for the ideal 'pre treatment' and preparation for the SkinIdent® treatment to follow. Facial Tonic Special is perfectly coordinated with the SkinIdent® Cleansing Milk Special.

H AIR CARE

Shampoo

A combination of mild surfactants based on skin and body identical ingredients ensure a protecting hair wash. The Amino acids L-Proline and Hyaluronic acid condition the hair, Panthenol and skin identical Lipids treat the hair and hair roots. For the optimal hair and scalp treatment we recommend the SkinIdent® Conditioner.

Shampoo Oily Hair

A combination of mild surfactants based on skin and body identical ingredients ensure a protecting hair wash. The Amino acids L-Proline and Hyaluronic acid condition the hair, Panthenol and skin identical Lipids treat the hair and hair roots. For the optimal hair and scalp treatment we recommend the SkinIdent® Conditioner.

Conditioner

A lotion to treat the hair and scalp intensively-Proline and Hyaluronic acid condition the hair, Panthenol and skin identical Lipids treat the hair and hair roots. After every shampoo massage the conditioner into damp hair and rinse out after a few minutes. For optimal hair and scalp treatment we recommend it to be used in combination with the SkinIdent® Shampoo.



S UN CARE

Sun Solarium Vitamin

A valuable, quality lotion, designed to treat and offer a light natural protection to the skin in the sun and the solarium. The skin protecting Vitamin E and Beta-Carotin penetrates deep throughout the skins layers by means of highly active Multi Layer Liposomes. Important Note: Sun Solarium Liposome contains no UV Filter.

After Sun Vitamin

A soothing, calming lotion for the face and body -after Sun or Solarium. Supports the durability of the natural tan of every skin type. Reduces after sun redness, calms stressed skin and prevents premature aging of the skin. Apply immediately after sun or solarium exposure.

Self Tanning

SkinIdent® Self Tan is ideal for anyone who despite avoiding the sun doesn't want to miss out on a glowing brown skin. SkinIdent® Self Tan is also perfectly suited to those who do not spend too much time in the sun but who still want a deep brown tan. An even tan is best achieved when Self Tanning is applied directly after the application of a SkinIdent® liposome product. Cared-for skin is simply more attractive.

With best regards from your Dr. Baumann Institute

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